

FAX# 703 528 7880 OCT23/12 15.50
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

| | CLASS: | NATL. | LOCAL | REGIONAL |
|--|--------|-------|-------|----------|
|--|--------|-------|-------|----------|

ICE)

DATE OCT23/12 15.50

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TTLS 111, 925
PLS CONFIRM, THX! 10/23/12

STZ:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2051 | | | | | | | | | | | | |
| 21 | S | | 800P-1130P | 30 | | \$3,300.00 | 10/20 | 10/20 | 0 | | SAT | 0 |
| PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/ CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20 | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#21 MISSED: SAT/800P-1130P OCT20 30S \$3,300.00 (OCT23/12)
OFFER: NONE
CMT: WE CAN MAKE SPOTS GOOD UNDER HDL#6387161 OBAMA SKED C OR HDL# 6269465
CMT: OBAMA 4 AMERICA PLEASE ADVISE. THANKS

OCT/12 111925.00

CONTRACT TOTAL 111925.00
TOTAL SPOTS 69

MARKET TOTALS \$270,725 WFTV 43% WKMG 22% WESH 27% WOFL 7% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE